



Harmony XL PRO

Special Edition

Brand book



Alma

LOGOTYPE

Logo

Harmony XL PRO

Logo

Harmony XL PRO

Special Edition

Logo



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Harmony XL PRO

Special Edition

Do's and Don'ts



PEOPLE & FACES

The People



The People



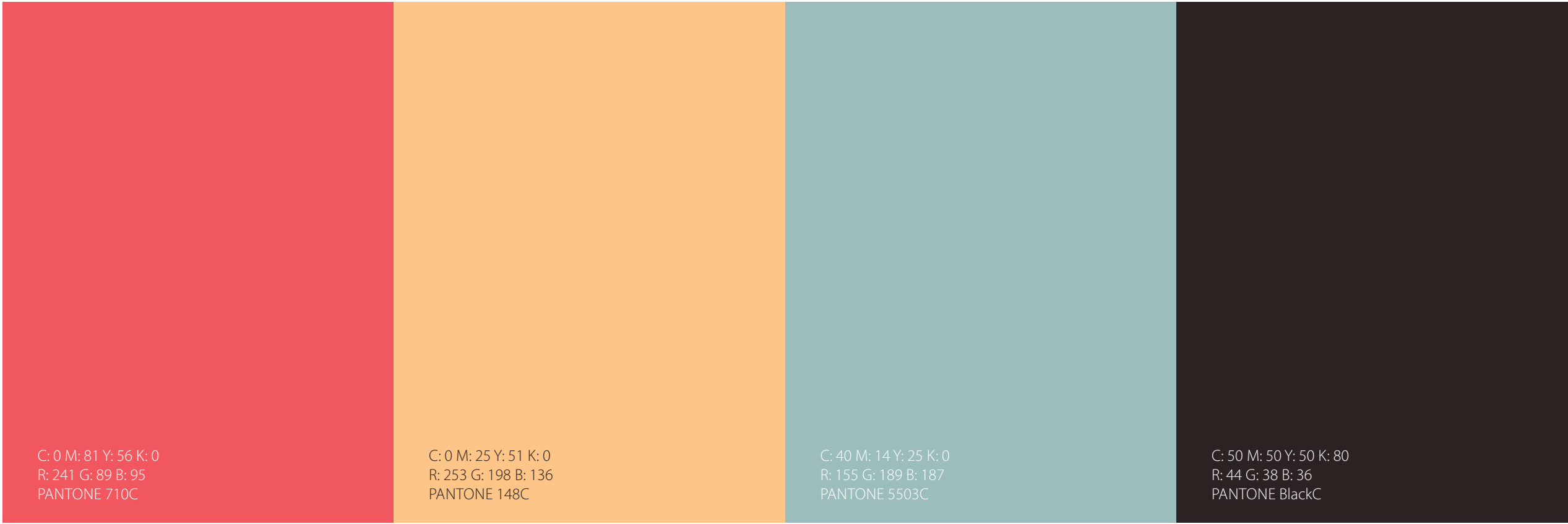
The People



The People



Color Scheme



Gradual Colors



Color Scheme



Typography type I

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As a global company, we recognize the fact that different people need and want different solutions. Diversity and geography play a significant role in the definition and implementation of our solutions, and we are committed to providing top level products for the widest range of audiences worldwide. Each of our solutions is defined and designed to answer the needs of different genders, age groups, skin tones and specific indication.

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Different people, different types

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Frank Ruhl Libre

Combine Past & Future

*

Use only "Black / Bold" for
emphasizing headlines

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How We Look

Brochures



Brochures



ClearSkin PRO

When it comes to rejuvenation, always work with a **PRO**.

ClearSkin PRO is one of Alima's breakthrough applicators, offering outstanding proven results for skin rejuvenation treatments through extraordinarily powerful energy emission. It is an innovative applicator, combining a non-ablative mid infra-red laser with simultaneous contact cooling to promote the synthesis of new skin tissue while maintaining a high level of safety. ClearSkin PRO is a significant evolutionary development that enables enhanced clinical capabilities alongside existing solutions, adding real value to your clinical offer.

With such a powerful technology in hand, it's no wonder the results are so amazing.

Powerful Technology for Positive Results

With **twice the power** of previous solutions, ClearSkin PRO applicator delivers up to 3000 mJ of non-ablative laser energy per pulse. This considerable increase in power provides a very significant clinical benefit and a proven, visible difference in skin rejuvenation treatments.

ClearSkin PRO's non-ablative Er:Glass 1540nm laser deeply penetrates the skin, creating columns of coagulation, which promotes new dermis synthesis and regenerates the extra cellular matrix while leaving the epidermis intact. The result is visibly younger looking skin.

ClearSkin PRO is launched on the new Harmony XL PRO Special Edition - a modern and refreshed exterior representing Alima's new perception of skin rejuvenation. It combines the strongest thermal effect with an already clinically proven array of applicators for holistic rejuvenation.

"I have quite a lot of experience with various technologies and applicators, but ClearSkin PRO definitely offers something unique. Its high level of energy enables much more powerful treatments, and the results are clearly apparent. This is a significant development which adds real value to my clinic, and exceedingly better results for my patients."

Dr. Felix Reussler, MD, Medical Director of Skin Laser Clinic & Laser Center at WVA Hospital, Munich, Spain



A coagulation column of thermal damage, around 850 microns deep, is shown in the dermis while the epidermis remains intact (dark purple outer border). The surrounding unaffected dermal tissue will contribute to the synthesis of new collagen.

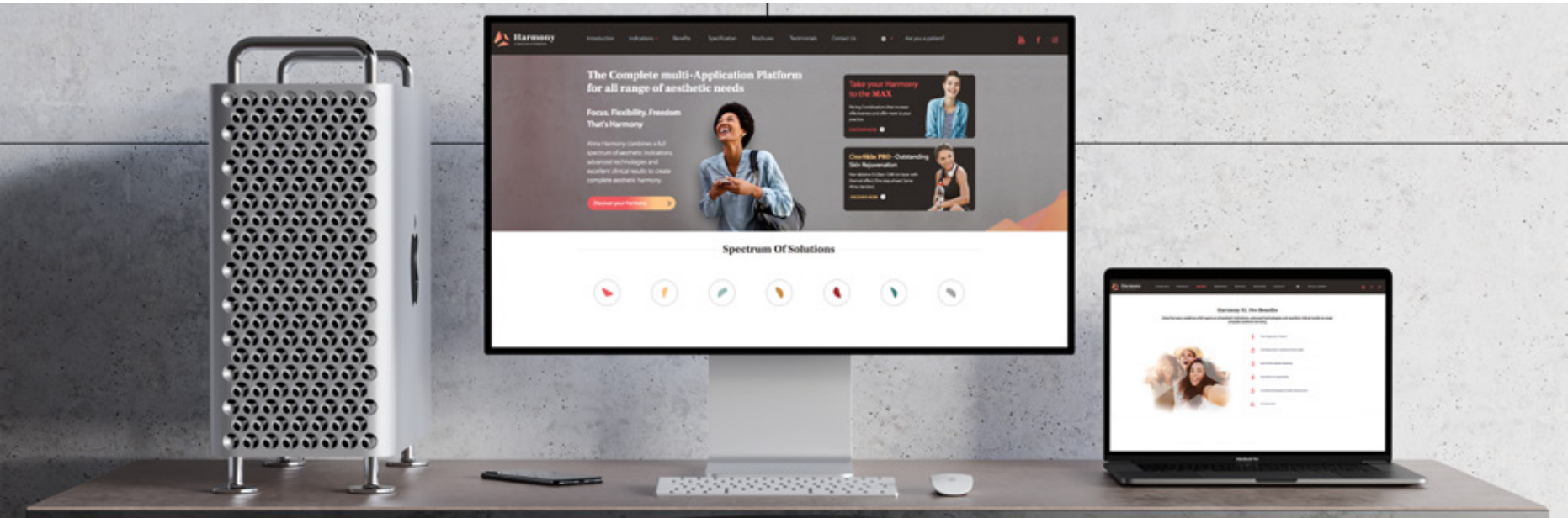


Courtesy of Alima's clinical department

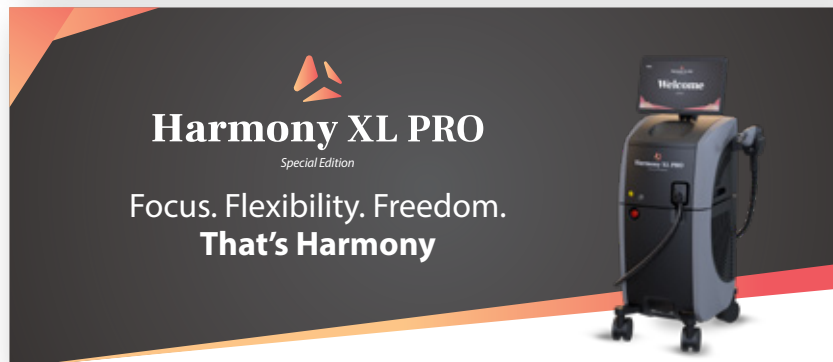
Roll Up & Ad



Digital Assets



Social Media Banners



Product Photos



PPT Template

Harmony XL PRO
A Spectrum of Solutions



Lorem Ipsum

Something Something

Alma
FOR YOU, BY YOU.

Harmony XL PRO

Something Something

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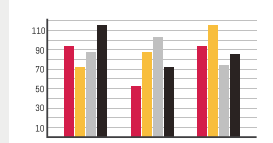
New Topic



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What a graph!



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Before After



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Text	Text	Text	Text
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Something Something


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Toda Raba

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