

Soprano™

Titanium

Alma
For You. For Life.



Brandbook

V1 | 2.2019

Logo

SopranoTM
Titanium



SopranoTM
Titanium

SopranoTitaniumTM
HAIR REMOVAL, **REINVENTED**

SopranoTM
Titanium

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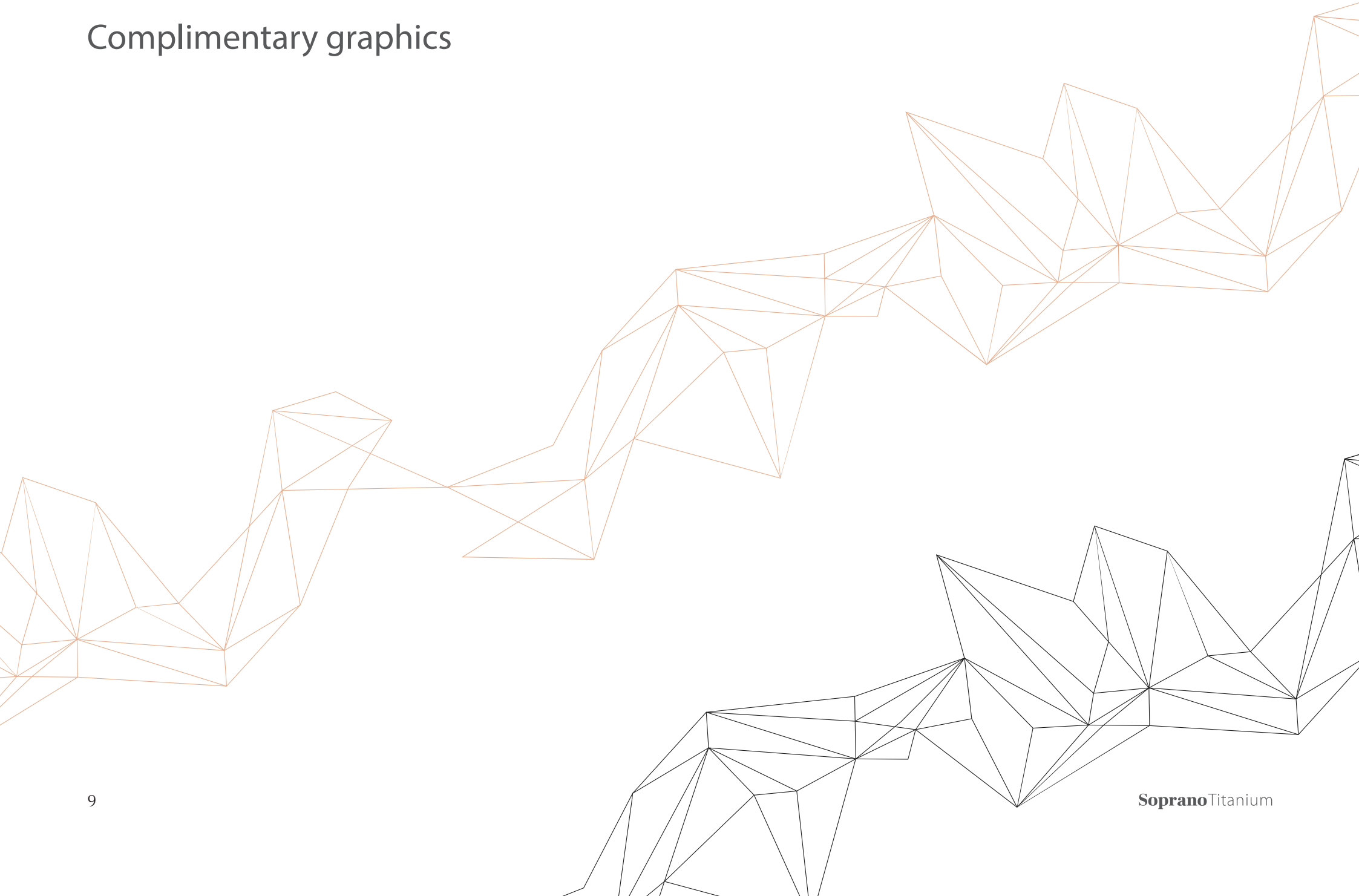
~~Soprano™
Titanium~~

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Titanium~~



Soprano™Titanium

Complimentary graphics



The people







Color scheme

C: 8 M: 35 Y: 43 K: 0
R: 231 G: 173 B: 141
PANTONE 7514C

C: 64 M: 56 Y: 53 K: 28
R: 88 G: 89 B: 91
PANTONE 425 C

C: 8 M: 6 Y: 6 K: 0
R: 230 G: 231 B: 232
PANTONE 7541 C

C: 26 M: 20 Y: 20 K: 0
R: 188 G: 190 B: 192
PANTONE COOL GREY 4 C

C: 75 M: 68 Y: 67 K: 90
R: 0 G: 0 B: 0
PANTONE 426 C

Typography type I

Mont

As a global company, we recognize the fact that different people need and want different solutions. Diversity and geography play a significant role in the definition and implementation of our solutions, and we are committed to providing top level products for the widest range of audiences worldwide. Each of our solutions is defined and designed to answer the needs of different genders, age groups, skin tones and specific indication.

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Typography type II

Frank Ruhl Libre

Combine Past & Future

*

**Use only "Black / Bold" for
emphasizing headlines**

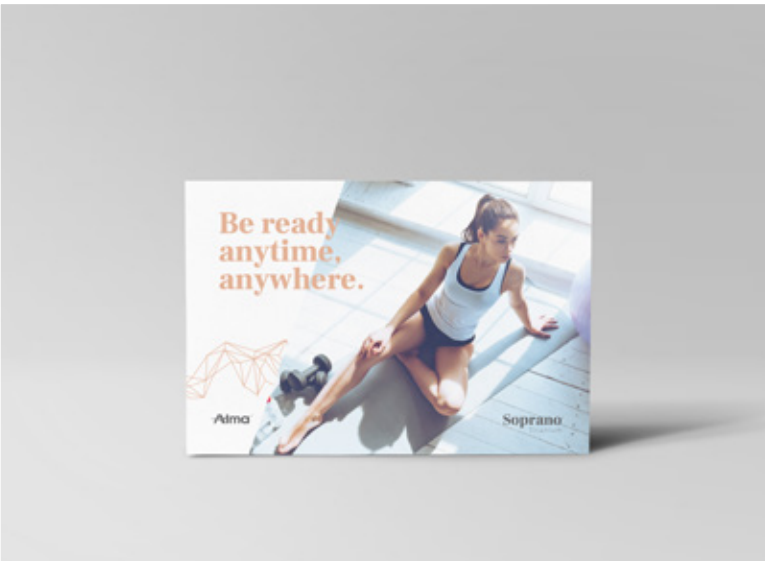
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How to use



How to use



Marketing Kit (B2C)





The platform



Digital assets



PPT templates





Soprano™

Titanium

For further information, source files, high resolution
photography and logos.

Contact Alma Lasers marketing team at:
branding@almalasers.com